

Driving Impactful Innovation: SSIP 2.0 Awareness Session Report

Date: 2nd September, 2023

Location: MTIN Auditorium, CHARUSAT

The "Driving Impactful Innovation: SSIP 2.0 Awareness Session" held on 2nd September at CHARUSAT was a dynamic event aimed at fostering innovation in the startup ecosystem, particularly in the field of science & technology. The session featured insightful presentations and discussions by experts in the field. The following is a comprehensive and detailed summary of the key highlights of the event:



Picture 1: Awareness session flyer

Dr. Jaimin Undavia, Cordinator CSIC CHARUSAT extends a warm welcome to esteemed guest Provost Dr. R V Upadhyay, Speakers from Mr. Yash Pandya, Mr. Krupalsingh Dabhi from iHub & Mrs. Janaki Joshi from SSIP at the session. Highlighting Provost Sir's influential role in education and innovation, Dr. Undavia underlines his commitment to fostering a culture of entrepreneurship. Provost Upadhyay's visionary leadership in higher education and support for research and innovation has significantly shaped our academic landscape. His presence at this event symbolizes the alignment of his vision with the transformative potential of the SSIP 2.0 policy. Dr. Undavia expresses gratitude for Provost Upadhyay's support and looks forward to his valuable insights.



Picture 3: Glimpse of Inauguration function



Picture 3: Welcoming the Guests on the dais by Dr. Jaimin

Mr. Yash Pandya, a renowned expert in the field of startups and innovation, took the stage to deliver an expansive overview of the startup ecosystem in India, with a specific focus on Gujarat. His presentation covered the historical evolution of startups in India, their impact on the economy, and the emerging trends that are defining the current landscape.

He stressed that India has emerged as one of the world's most vibrant startup ecosystems. With numerous success stories and a growing investor community, Indian startups are attracting global attention. Gujarat, in particular, has seen a surge in entrepreneurial activity, thanks to its supportive government policies and infrastructure. Furthermore, Mr. Yash Pandya delved into the significance of nurturing innovation in medical education. He shared data and insights into the challenges faced by the medical education sector in India, such as the need for advanced teaching methodologies, improved access to medical education, and the development of cutting-edge healthcare technologies.

Pandya highlighted how startups could play a crucial role in addressing these challenges. He showcased successful examples of medical education startups that have revolutionized the way healthcare professionals are trained, making them more competent and responsive to real-world healthcare issues. One of the key takeaways from Mr. Yash Pandya's presentation was the idea that innovation in medical education doesn't just benefit students and institutions but has a ripple effect throughout the healthcare ecosystem. Better-trained medical professionals ultimately lead to improved patient care, research advancements, and a healthier society.



Picture 4: Glimpse of the session on “overview of Startup Ecosystem- India and Gujarat” by Mr. Yash Pandya

Ms. Janaki Joshi, a policy expert and advocate for innovation, stepped forward to provide an in-depth understanding of the SSIP 2.0 policy. She began by explaining the genesis of the policy, tracing its roots to the Startup India initiative launched by the Government of India. The SSIP 2.0 policy, she emphasized, is a comprehensive framework aimed at fostering innovation and entrepreneurship in various sectors, including education and research. Janaki Joshi highlighted the policy's key components, which include financial incentives, regulatory simplification, and ecosystem support. One of the most significant aspects of SSIP 2.0 is its focus on creating an enabling environment for startups to flourish. This includes provisions for easy access to funding, tax benefits, and streamlined compliance processes. Joshi noted that Gujarat, in particular, has embraced the SSIP 2.0 policy with open arms, and the state government has been actively working to create a conducive ecosystem for startups.

The policy's impact on education and research was a major highlight of Joshi's presentation. She discussed how SSIP 2.0 encourages educational institutions to foster a culture of innovation and entrepreneurship. By incentivizing research that leads to practical applications and startups, the policy aligns educational and research institutions with the country's economic development goals. Ms. Janaki Joshi's presentation underscored the importance of policy support in driving innovation. SSIP 2.0, with its forward-looking approach, is poised to be a game-changer for Gujarat's startup ecosystem and, by extension, the entire nation.



Picture 5: Explanation of SSIP 2.0 Policy and its significance in education and research by resource person Ms. Janaki Joshi

Mr. Krupal, a seasoned intellectual property expert, took the stage to enlighten the audience on the pivotal role of intellectual property (IP) in the startup ecosystem. Intellectual property, comprising patents, trademarks, copyrights, and trade secrets, is often the lifeblood of innovative startups. Mr. Krupal began by explaining the various forms of intellectual property and their significance. He stressed that IP isn't just about protecting ideas; it's also a

valuable asset that can be leveraged for strategic purposes, such as attracting investors, securing partnerships, and creating barriers to entry for competitors.

Patents, in particular, were a focus of his presentation. He detailed the patenting process, from idea to filing, and underscored the importance of conducting thorough prior art searches to ensure the novelty and uniqueness of an innovation. He cited examples of startups that had successfully patented their innovations and later used those patents to negotiate favorable licensing deals or fend off infringement. Trademarks and copyrights were also discussed in the context of branding and content protection. Startups were encouraged to consider trademarking their logos and names to build brand recognition and trust in the market. Additionally, he highlighted the significance of protecting creative works, such as software code or written content, through copyright registration. One of the key takeaways from Mr. Krupal's presentation was the need for startups to proactively manage their intellectual property portfolio. By doing so, they can create a strong foundation for growth, innovation, and competitiveness in the long term.



Picture 6: Glimpse on session on Role of Intellectual Property (IP) in the Startup Ecosystem - Mr. Krupal

The event concluded with a lively and interactive networking session. Participants, now armed with a wealth of knowledge and insights from the day's presentations, engaged in enthusiastic discussions, exchanged contact information, and explored potential collaborations.

During this session, participants had the opportunity to meet with the speakers and presenters, further deepening their understanding of the topics discussed. They also connected with fellow attendees who shared their interests and goals, laying the groundwork for potential partnerships and ventures. One of the unique aspects of this networking session was the presence of startup founders who had previously benefited from incubation programs and policy support, including SSIP 2.0. Their success stories served as inspiration to those looking to embark on their entrepreneurial journey.



Picture 7: Photos of innovator who shared Success stories

The networking session wasn't just about professional connections; it also fostered a sense of community and camaraderie among participants. Many attendees expressed their appreciation for the event's inclusive atmosphere and the opportunity to connect with like-minded individuals who shared their passion for innovation.



Picture 8: Photo of the organizing committee & Participants

In summary, the "Driving Impactful Innovation: SSIP 2.0 Awareness Session" was a comprehensive and enriching event that provided attendees with a deep understanding of the startup ecosystem, the significance of SSIP 2.0 policy, the journey of medical sector startups, and the importance of intellectual property. The event successfully achieved its goal of driving impactful innovation and fostering connections among participants.



Picture 9: Photos of the organizing committee

The event was well coordinated by the i-hub members of CSIC CHARUSAT, under the Guidance of Dr. Jaimin Undavia. (CSIC coordinator).

CSIC Coordinator

Dr. Jaimin Undavia